

Press Release

## **Nuvoco installs Hand-Pump at Rawatsar, Hanumangarh, Rajasthan**

Addressing water scarcity issue in the region and reinforcing its commitment towards providing greener and smarter solutions to the construction industry.

**Mumbai, August 31, 2020:** Nuvoco Vistas Corp. Ltd., a leading building materials company, in association with Alvi Cement Agency (Authorized Dealer of Nuvoco), installed and handed over a hand-pump to a school in Rawatsar, Hanumangarh, Rajasthan.

Alvi Cement Agency has contributed towards saving more than **25000 Litres** of water till date with the help of Concreto Green Cement and is instrumental in addressing the water scarcity issue in the area by providing potable water for the school children with the installation of this hand pump.

This initiative is a part of fulfilling Nuvoco's commitment towards providing greener, smarter and **sustainable** solutions. Concreto Green Cement is Nuvoco's most innovative and environment-friendly cement variant, which was introduced in Rajasthan last year. Concreto Green is a High-Performance Cement that uses up to 25% less water in comparison to other cement variants; thereby opening avenues for the building materials industry where the water consumption is very high. It also offers lower shrinkage and better workability; thereby giving strength and durability with high resistance to water penetration and chloride attack.

The inauguration took place in the presence of Mr. Ismail Khan, Alvi Cement Agency; Mr Rajeev Nagpal, Distributor - Nuvoco Vistas Corp. Ltd. and representatives from Nuvoco Mr. Inderdeep Singh and Mr Ashok Kumar.

### **About Nuvoco**

Nuvoco Vistas Corp. Ltd. is a leading manufacturer and retailer of building materials in India with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions, and since then it has emerged as one of the major players in India. Today it offers a diversified business portfolio under three business segments, namely, Cement, Ready-Mix Concrete (RMX) and Modern Building Materials (MBM). Nuvoco is one of the top cement manufacturers in India, and the leading player in the East following the acquisition of Nu Vista Limited (formerly Emami Cement Limited); offering high performance, premium, blended cement variants like Concreto, Duraguard, Nirmax and Infracem. Its MBM product range, under the Zero M brand, comprises construction chemicals, wall fill solutions, and cover blocks. Nuvoco's RMX business has a pan-India presence offering specialised products like Artiste and InstaMix being proud contributors to landmark projects like Lodha World One, Amritsar Entry Gate, and the Metros (Delhi, Jaipur, Noida and Mumbai). Through its NABL-accredited Construction Development and Innovation Centre (CDIC) based in Mumbai, Nuvoco identifies latent gaps in the industry and offers customised solutions to its customers. Guided by the enduring principles of safety for its employees and responsibility for the community and environment; the company is charting its course to shape a new world. ([www.nuvoco.com](http://www.nuvoco.com))