

Press Release

Nuvoco's Chittorgarh Cement Plant organised the grand finale of ICISA

Chittorgarh, December 30, 2019: Nuvoco's Chittorgarh Cement Plant (CCP) hosted an Inter Cement Industry Sports Association (ICISA) sports tournament 2018-19 on its premises. ICISA is a sport association between seven companies comprising of Aditya Cement Works (Ultratech), Vikram Cement Works (Ultratech), Birla Cement Works (Birla Corp), Shree Cement Limited, Wonder Cement Limited, JK Cement Works and Nuvoco's Chittor Cement Plant located in Chittorgarh and nearby area.

This year, the closing ceremony witnessed lamp lighting by all the heads of cement companies followed by a cultural programme comprising of solo and group dance of children wearing unique costumes, which captivated the audience. Later, cake cutting was done to commemorate 20th anniversary of ICISA.

The event concluded with announcing Shree Cement as the winner of the tournament who won a maximum number of sports competitions during the year and handing over the flag and flame of ICISA to Vikram Cement Works as part of a ritual to host next year's event. Sports committee members and officials of various cement companies along with their family members attended the event.

About Nuvoco

Nuvoco Vistas Corp. Ltd. is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions, and since then it has emerged as one of the major players in India. Today it offers a diversified business portfolio under three broad business segments, namely, Cement, Ready Mix Concrete (RMX) and Expert Care Solution (ECS). Nuvoco is amongst one of the leading players in cement in East, Central and North India; offering high performance, premium, blended cement variants like Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem manufactured in its cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal with an installed capacity of around 11.75 MTPA. It also offers Expert Care Solution (ECS) like construction chemicals, wall fill solutions, and cover blocks through its Zero M range of products. Nuvoco's RMX business has a pan-India presence offering specialised products like Agile, Artiste, XLite, InstaMix, and Robuste being proud contributors to landmark projects like Lodha World One, Amritsar Entry Gate, and the Metros (Delhi, Jaipur, Noida and Mumbai). Through its NABL-accredited Construction Development and Innovation Centre (CDIC) based in Mumbai, Nuvoco identifies latent gaps in the industry and offers customised solutions to its customers. Guided by the enduring principles of safety for its employees and responsibility for the community and environment, the company is charting its course to shape a new world. (www.nuvoco.in)