



Nuvoco Vistas Corp. Ltd.
(formerly Lafarge India Limited)

Press Release

Nuvoco's Jojobera Cement Plant celebrates Quality Month

November 14, 2018, Jojobera: In line with Nuvoco's thrust on Quality, Jojobera Cement Plant (JCP) inaugurated Quality Month – a month long celebration of Quality events. The inauguration was done by Manoj Agrawal, Senior Vice President – JCP by hosting the Quality flag in presence of all officers and employees.

The objective of celebrating Quality Month is to inculcate and improve Quality in each and every facet of the organization even in small areas. Improvement in product quality, process and system are pre-requisites for any organization to grow and that is the reason Quality is one of the three pillars in Nuvoco along with Innovation and Trust.

The theme for this year's Quality Month is 'Housekeeping' based on Japanese concept of 5S which is Sort, Set In order, Shine, Standardize and Sustain in order to keep the plant neat and clean. Speaking during the launch Manoj Agrawal, Senior Vice President JCP said, "The purpose of celebrating Quality Month is to promote awareness of quality to encourage development. Quality, along with Trust, Innovation and Safety, are the pillars of our organisation. We need to make quality a demand driven rather than a supply driven commodity. We expect that by participating in the World Quality Month, you would help in promoting Quality in all activities within the organization, resulting in a cascade effect and this initiative will develop soon as a mission in India."

To commemorate the month, Jojobera Plant will be undertaking different initiatives including Online Quiz, essay writing, Internal IMS Audit, training on Environment Legislations, housekeeping audit amongst others and many such programmes for employees, contractual employees and other stakeholders.

Photo Caption: Mr Manoj Agrawal, Senior Vice President JCP unfurling the Quality flag along with other Nuvoco officials.

About Nuvoco

Nuvoco Vistas Corp. Ltd. (formerly Lafarge India Limited), is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. Nuvoco started operations in India in 1999, and it has since emerged as one of the major players in India; with a reputation that is built on the foundations of Quality, Innovation and Trust. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with around 70 plants across the country. Our aggregates business is based out of Kotputli in the north; with a capacity of 240 tonnes per hour. In Cement we are a leading player in Eastern, Central and North India; with high performance blended cement variants, which include The Original Jojobera PSC, Concreto, Duraguard, Duraguard Microfiber, and Infracem. We also offer value added products like construction chemicals, wall fill solutions and cover blocks. Our RMX range; comprising specialised products like Agile, Artiste, XLite, InstaMix, and Robuste; is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. We are proud contributors to landmark projects like Lodha World One and the Metros (Delhi, NOIDA, Jaipur and Mumbai). Guided by the enduring principles of safety for its employees and social responsibility for the community, Nuvoco is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]