

Press Note

Nuvoco organised mega contractors meet

October 25, 2019, Rajasthan: Nuvoco Vistas Corp Ltd., a leading building materials company on the eve of Diwali organised a mega contractors / head masons meet at Jhunjhunu (Rajasthan). In the event the attendees were given tips on how to increase their work efficiency during home building and the various advantages of using innovative products of Nuvoco Vistas Corp Ltd. This event was part of the Vriddhi programme (loyalty program for Contractors, Architects, Head Masons, etc) that is being run by Nuvoco.

In addition to Duraguard cement, the attendees were also educated about Duraguard Xtra and Zero M Waterproofing Putty the new products from the house of Nuvoco. In the event distinguished attendees from Jhunjhunu were rewarded by Nuvoco officials. Present on the occasion were Mr. Samit Arora, Head Marketing Services; Mr. Kunal Arora, Customer Service Head - Rajasthan ; Mr. Hemant Mishra, Head Vriddhi Programme and Mr. Vijay Sharma, Trade Marketing Head Rajasthan and Gujarat and Mr. Rishi Gokhru, Manager Sales – Bikaner Zone. Also present at the event was Mr. Bajrang Singh Shekhawat and Mr. Vikram Singh Shekhawat, Surya Trading Company key business partner for Nuvoco in Jhunjhunu, Rajasthan.

About Nuvoco

Nuvoco Vistas Corp. Ltd. is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions; and it has since emerged as one of the major players in India. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with around 70 plants across the country. Our aggregates business is based out of Kotputli with a capacity of 170 tonnes per hour. In Cement we are amongst one of the leading players in Eastern, Central and North India; with high performance, premium blended cement variants, which include Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem. We also offer value added products like construction chemicals, wall fill solutions and cover blocks. Our RMX range; comprising specialised products like Agile, Artiste, XLite, InstaMix, and Robuste; is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. We are proud contributors to landmark projects like Lodha World One, the Metros [Delhi, Jaipur, Noida and Mumbai]. Guided by the enduring principles of safety for its employees and social responsibility for the community, the company is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]