

Press Release

Nuvoco's Jojobera Cement Plant celebrates 'World Environment Day'

June 05, 2018; Jojobera: Nuvoco's Jojobera Cement Plant (JCP) today celebrated "World Environment Day" with flag hoisting by Mr. Manoj Agrawal Senior Vice President, JCP followed by tree plantation and cleanliness drive to remove plastic pollution. The cleaning drive was led by Mr Agrawal, along with Nuvoco employees at Sarengbera Ground, Govindpur Also present at the occasion was Shivlala Lohar ((Mukhia Gram Panchayat), Krishna Singh Munda (Mukhia Gram Panchayat), and Ashitosh Singh, President Human Rights Commission.

During the drive lots of plastic wastes were collected. Every year, World Environment Day is organised around a certain theme which aims to draw attention to a particular pressing environmental concern and this time its 'Beat Plastic Pollution' – to reduce as much plastic use as possible and create a worldwide movement to clean up the planet. Every World Environment Day has a different global host country, where the official celebrations take place and this year it is India.

Talking about this year's theme, Mr Manoj Agrawal, Senior Vice President, JCP said, "As a responsible corporation that is passionate about sustainable development, we take this opportunity to align with global sustainability efforts in combating the issue of excessive use of non-recyclable plastic products. On this World Environment Day, we should pledge to make our plants a plastic-free environment, a clear reiteration of our commitment to environmental conservation".

On this occasion JCP employees and contractual workers planted 50 saplings across the plant area. In addition, during the month Nuvoco employees will plant 500 saplings in school compounds and nearby areas to reiterate their commitment towards environment and spread awareness on the need and importance of trees. Apart from this various other activities are lined up to commemorate World Environment Day for a month.

Photo caption: Mr. Manoj Agrawal, Senior Vice President, JCP along with other dignitaries, employees and villagers at the cleaning drive to remove plastic pollution.

About Nuvoco

Nuvoco Vistas Corp. Ltd. (formerly Lafarge India Limited), is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions; and it has since emerged as one of the major players in India. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with around 70 plants across the country. Our aggregates business is based out of Kotputli with a capacity of 240 tonnes per hour. In Cement we are amongst one of the leading players in Eastern, Central and North India; with high performance, premium blended cement variants, which include Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem. We also offer value added products like construction chemicals, wall fill solutions and cover blocks. Our RMX range; comprising specialised products like Agile, Artiste, XLite, InstaMix, and Robuste; is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. We are proud contributors to landmark projects like Lodha World One, the Metros [Delhi, Jaipur and Mumbai]. Guided



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by the enduring principles of safety for its employees and social responsibility for the community, the company is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]