

Press Release

Jojobera Cement Plant distributes 150 blankets among needy

January 15, 2019, Jojobera: With the aim to reach out to the less privileged people of the society, Nuvoco's Jojobera Cement Plant (JCP) team came out for a blanket distribution drive in Govindpur Sankerpur and Sanatanpur villages. Over 150 blankets were distributed by the team to help the under-privileged that cannot afford blanket and do not have the roof for shed or cloth on their bare bodies.

A team of volunteers from JCP, led by Manoj Agrawal, Senior Vice President JCP and Sunita Sah, Zila Parishad, Govindpur identified such needy and distributed blankets among them. All of them were happy to receive the blankets and were also excited that now they would be able to have a sound sleep in cold winter nights. All the beneficiaries appreciated the efforts undertaken by JCP's CSR team and thanked them for their human service and public interest. Earlier the team has already distributed 300 blankets among truck drivers.

Photo Caption: Manoj Agrawal, Senior Vice President JCP distributing blankets to the needy

About Nuvoco

Nuvoco Vistas Corp. Ltd. (formerly Lafarge India Limited), is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions; and it has since emerged as one of the major players in India. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with around 70 plants across the country. Our aggregates business is based out of Kotputli with a capacity of 240 tonnes per hour. In Cement we are amongst one of the leading players in Eastern, Central and North India; with high performance, premium blended cement variants, which include Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem. We also offer value added products like construction chemicals, wall fill solutions and cover blocks. Our RMX range; comprising specialised products like Agile, Artiste, XLite, InstaMix, and Robuste; is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. We are proud contributors to landmark projects like Lodha World One, the Metros [Delhi, Jaipur and Mumbai]. Guided by the enduring principles of safety for its employees and social responsibility for the community, the company is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]