

Press Release

Nuvoco's Jojobera Cement Plant organizes blood donation camp

Jojobera, February 23, 2018: As part of Health, Safety and Environment (HSE) month, Nuvoco's Jojobera Cement Plant (JCP) organized blood donation camp at JCP administrative building conference hall in association with the Indian Red Cross Society, Jamshedpur and Jamshedpur Blood Bank. Altogether 263 units of blood were donated which is higher compared to last year's collection.

The camp was inaugurated by lighting of the lamp by Mr Manoj Agrawal, Senior Vice President – JCP, Rakeshwar Panday, President LIEU, Bijay Khan – General Secretary (Union), along with other Nuvoco officials and union members.

Speaking on the occasion, Manoj Agrawal said, "Blood is the most precious gift that anyone can give to another person — the gift of life. A decision to donate your blood can save a life or even several if your blood is separated into its components — red cells, platelets and plasma — which can be used individually for patients with specific conditions. Blood donation is one of the most significant contributions that a person can make towards the society." Rakeshwar Panday – President – LIEU appreciated the efforts taken by Nuvoco and urged every employee and worker to donate blood.

Photo Caption: (L to R) Rakeshwar Panday, President LIEU; Manoj Agrawal SVP – JCP; Bijay Khan – General Secretary (Union) lighting the lamp.

About Nuvoco

Nuvoco Vistas Corp. Ltd. (formerly Lafarge India Limited), is a leading manufacturer and retailer of construction materials with a vision to build a safer, smarter and more sustainable world. Nuvoco started operations in India in 1999 and over the past eighteen years, it has emerged as one of the major players in India. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with close to 70 plants across the country. Our operational focus is currently across two business divisions; in Cement we are amongst one of the leading players in Eastern, Central and North India; with high performance blended cement variants. Our premium product portfolio includes Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem. We have also forayed into value added products like construction chemicals, wall fill solutions and cover blocks. Our Ready-mix concrete is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. The premium product range comprises Mega™ Series, Mega™ LWC, InstaMix, Artevia™, Agilia™. Guided by the enduring principles of safety for its employees and social responsibility for the community, the company is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]