

Press Release

## **Nuvoco's Chittorgarh Cement Plant, creates record in blood donation**

**July 8, 2019; Chittorgarh:** Nuvoco's Chittorgarh Cement Plant (SCP) created record by donating 700 units of blood, at a single venue, on a single day in Chittorgarh. The blood donation camp was organized in association with the Maharana Bhupal Government Hospital; R N T Medical College Udaipur and Shri Sanwaliyaji Government Hospital, Chittorgarh. Employees including contractual workers voluntarily participated in the programme and made it a grand success.

The camp was inaugurated by Mr. Pankaj Sharma Sub Divisional Magistrate (SDM), Nimbahera along with Raghavendrarao Jahagirdar, Senior Vice President – CCP. Also present at the occasion was Dr. Anil Saini (from Chittor Blood Bank) and Dr. Bhagchand Sukhariya (from Udaipur Blood Bank).

Speaking on the occasion, Mr. Jahagirdar expressed, "A culture of voluntary blood donation remains a distant dream in India – predominantly because of the misconceptions, misinformation and ignorance about the effect and safety of blood donation. On the contrary, there are several benefits of blood donation. By organising these regular blood donation camps, we as responsible corporate citizen are trying to bust all the myths that keep people from not coming forward to voluntarily donate blood and to create acceptance of the significance of blood donation as a social norm."

Addressing the gathering, the chief guest, Mr. Sharma appreciated Nuvoco for organising blood donation camp for the society at large. The main objective behind this noble cause is to bridge the blood shortage gap and empower humanitarian responsibility of saving lives.

### **About Nuvoco**

Nuvoco Vistas Corp. Ltd. is a leading manufacturer and retailer of building materials with a vision to build a safer, smarter and more sustainable world. The company started operations in India in 1999 via acquisitions; and it has since emerged as one of the major players in India. Today it has an installed capacity of around 10.92 MTPA with six cement plants in Chhattisgarh, Haryana, Jharkhand, Rajasthan and West Bengal; and a pan-India presence in the ready-mix concrete (RMX) business with around 70 plants across the country. Our aggregates business is based out of Kotputli with a capacity of 170 tonnes per hour. In Cement we are amongst one of the leading players in Eastern, Central and North India; with high performance, premium blended cement variants, which include Duraguard, Duraguard Microfiber, PSC, Concreto, and Infracem. We also offer value added products like construction chemicals, wall fill solutions and cover blocks. Our RMX range; comprising specialised products like Agile, Artiste, XLite, InstaMix, and Robuste; is trusted alike by large developers, small contractors, builders, architects, government agencies, and individual house builders. We are proud contributors to landmark projects like Lodha World One, the Metros [Delhi, Jaipur, Noida and Mumbai]. Guided by the enduring principles of safety for its employees and social responsibility for the community, the company is charting new roads in providing solutions to meet the country's infrastructure needs. [www.nuvoco.in]